

**PHOTOGRAPHY RUBRIC**

Applicant:

Circle one 1<sup>st</sup> 2<sup>nd</sup> 3<sup>rd</sup> HM

District:

	SCORE	COMMENTS
<p><b>Application Cover Sheet - 10 points</b></p> <ul style="list-style-type: none"> <li>Name, Email, Phone, District Number, Club Name</li> </ul>		
<p><b>Photograph requirements met – 10 points</b></p> <ul style="list-style-type: none"> <li>Horizontal or Vertical Format</li> <li>No larger than 4' x 6"</li> <li>1800 x 1200 pixels</li> <li>300 DPI</li> <li>JPEG</li> </ul>		
<p><b>P1 – Annette Richter Award – 20 points</b> Native plant vine, shrub or flower; close-up preferred</p> <ul style="list-style-type: none"> <li>Common Name &amp; Botanical Name</li> <li>Describe the location</li> </ul>		
<p><b>P2 – District Director’s Award – 20 points</b> Flower, fruit or leaf formation of an <u>annual</u> plant, tree, shrub, bird or Insect; close-up preferred</p> <ul style="list-style-type: none"> <li>Common Name &amp; Botanical Name</li> <li>Describe the location</li> </ul>		
<p><b>P3 – Harry C. Reynolds Award – 20 points</b> Overall silhouette (dark shape &amp; outline in front of a lighter background) of trees or shrubs</p> <ul style="list-style-type: none"> <li>Common Name &amp; Botanical Name</li> <li>Describe the location</li> </ul>		
<p><b>P1, P2, P3 - Growth Habits and Culture Needs Identified - 10 points</b></p>		
<p><b>P4 – Mary F. Fitzpatrick Award – 30 points</b> Artistic Excellence (mastery of skill &amp; techniques) in flower arrangement</p> <ul style="list-style-type: none"> <li>Identify type of design</li> <li>Identify plant material</li> <li>Describe container</li> <li>Describe the setting; flower show, home, etc</li> </ul>		
<p><b>Photograph - 50 points</b> Consideration given to one or more of the following:</p> <ul style="list-style-type: none"> <li>Composition</li> <li>Color</li> <li>Unique Perspective</li> <li>Lighting</li> <li>Expression (conveyed idea or mood)</li> <li>Attention to Detail</li> </ul>		
<b>TOTAL</b>		